



ਪੰਜਾਬੀ ਯੂਨੀਵਰਸਿਟੀ, ਪਟਿਆਲਾ  
(1961 ਦੇ ਪੰਜਾਬ ਐਕਟ ਨੰ. 35 ਤਹਿਤ ਸਥਾਪਤ)  
(ਕਾਲਜ ਸੈਕਸ਼ਨ)

ਨੰ. 2244...ਕਾਲਜ/ਜ.ਸ-5

ਮਿਤੀ 13.08.2025...

ਵੈੱਬ ਪੇਜ

ਯੂਨੀਵਰਸਿਟੀ ਨਾਲ ਸਬੰਧਿਤ  
ਸਮੂਹ ਕਾਲਜਾਂ ਦੇ ਪ੍ਰਿੰਸੀਪਲ/ਡਾਇਰੈਕਟਰ/ਚੈਅਰਮੈਨ  
ਸਾਹਿਬਾਨਾਂ ਨੂੰ

Ref. No. :- D.O. No. A. 44011/05/2022-E.IV-Part(4)- 17. 07.2025

ਉਕਤ ਹਵਾਲਾ ਅਧੀਨ ਡੀਨ, ਕਾਲਜ ਵਿਕਾਸ ਕੌਂਸਲ ਵੱਲੋਂ ਹੋਏ ਆਦੇਸ਼ਾਂ ਅਨੁਸਾਰ  
Dharmendra Pradhan, Minister of Education, Government of India ਵੱਲੋਂ ਪ੍ਰਾਪਤ ਪੱਤਰ  
ਆਪ ਨੂੰ ਜਾਣਕਾਰੀ ਅਤੇ ਅਗਲੇਰੀ ਕਾਰਵਾਈ ਹਿੱਤ ਭੇਜਿਆ ਜਾਂਦਾ ਹੈ ਜੀ।

ਸਹਾਇਕ ਰਜਿਸਟਰਾਰ (ਕਾਲਜਾਂ)

ਨੱਥੀ ਉਕਤ ਅਨੁਸਾਰ

प्रधान  
धर्मendra प्रधान  
Dharmendra Pradhan



75  
आज़ादी का  
अमृत महोत्सव

शिक्षा मंत्री  
भारत सरकार  
Minister of Education  
Government of India

PSG

17 JUL 2025

Dean Colleges  
2) Dr. Ruby Gupta, Student Counsellor.

Respected Sir,

As you are aware, our universities are not only centres of learning but are also the sources of inspiration for innovation, leadership and nation building. But, in recent years, the increasing prevalence of drugs and drug addiction has emerged as a major challenge in educational institutions. The young students studying in the country's Higher Educational Institutions (HEIs) remain prone to the menace of drug addiction which can have detrimental affect on the future of the students.

2. The Government of India is working on a strong and multi-pronged effort to address this challenge, which includes proactive measures like "Nasha Mukh Bharat Abhiyan" (NMBA) under the aegis of the Ministry of Social Justice and Empowerment, duly identifying HEIs as a major nodal unit for drug prevention. The Hon'ble Prime Minister during the All-India Conference of Director General of Police held in Bhubaneswar between 30<sup>th</sup> November and 1<sup>st</sup> December 2024 envisioned and suggested that the Governor of States/UT's may launch a comprehensive awareness campaign against drugs in educational institutions utilizing their position as the Chancellor of the Universities.

3. Further, based on the discussions held in the apex level meeting of the National Narcotics Coordination Portal (NCORD) chaired by the Hon'ble Home Minister, the Ministry of Social Justice and Empowerment prepared a concept note, which was circulated to apex regulatory bodies - University Grants Commission, All India Council for Technical Education, National Medical Commission and the Higher Education Institutions - Universities, IITs, IIMs, Medical Colleges (Government & Private), University Colleges and other Institutions vide joint DO letter from the Secretary, Department of Higher Education and the Secretary, Department of Social Justice and Empowerment. A copy is enclosed for ready reference.

4. Your kind cooperation as the Chancellor of the Universities, is solicited to advise and guide Universities and Colleges to take effective steps towards promotion of awareness against drug abuse so as to add strength to the national campaign. In this regard, the following steps are indicatively suggested :

I. Anti-drug drive at admission level:- Students should be encouraged to take a "No to drugs" pledge at the time of admission itself.

II. Formation of "Say No to Drugs" student bodies:- Form student organizations under the supervision of faculty members in each HEI, which will also act as an early warning mechanism.

Contd....2/...

सबको शिक्षा, अच्छी शिक्षा



PSG

17 JUL 2025

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Contd....2/...

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- III. Policy Guidelines :- Institutionalize awareness campaigns like seminars, poster competitions, street plays, health talks, workshops, seminars, dialogue programs etc. in the campuses.
- IV. Nodal system and integrated approach: - In line with the concept note of the Ministry of Social Justice and Empowerment, making students to take anti-drug pledge at the time of admission, formation of drug-free hostel committees comprising wardens, counsellors, student representatives, mental health counselling and confidential reporting system through National De-Addiction Helpline, Tele-MANAS, and MANAS App, awareness campaigns through influential alumni and famous personalities.
- V. Counselling and Support Centre:- Activating mental health counselling services, confidential support and rehabilitation should be arranged.
- VI. Inclusion in curriculum:- Content based on de-addiction should be included in the academic curriculum.
- VII. Community participation:- A coordinated mechanism should be developed in collaboration with police, NGOs and student organisations.
- VIII. Strong institutional framework :- Strict regulations should be enforced to curb the supply and consumption of drugs on educational campuses by keeping a close watch on hostels and surrounding areas.
5. Looking forward for your active cooperation and guidance.

With regards,

Yours sincerely,

  
(Dharmendra Pradhan)

3923/254  
29/7/25  
01-8-25  
Shri Gulab Chand Kataria,  
Hon'ble Governor of Punjab  
Raj Bhavan,  
Chandigarh - 160019.

